

## REBECCA L.C. TAYLOR

### CONTACT INFORMATION

MAILING ADDRESS:  
Social Sciences Building  
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### ACADEMIC POSITIONS

Lecturer (Assistant Professor), The University of Sydney, 2017-present

### EDUCATION

Ph.D. Agricultural & Resource Economics, May 2017, University of California at Berkeley  
B.A. Economics, summa cum laude, June 2009, Washington & Lee University

### PUBLICATIONS

- 2021 Homonoff, T., R. Taylor, L.-S. Kao, and D. Palmer. "Harnessing Behavioral Science to Design Disposable Bag Regulations." *Behavioral Science & Policy*, forthcoming.
- 2020 Berck, P., G. Englander, S. Gold, S. He, J. Horsager, S. Kaplan, M. Sears, A. Stevens, R. Taylor, C. Trachtman, and S. Villas-Boas. "Recycling Policies, Behavior and Convenience: Survey Evidence from the CalRecycle Program." *Applied Economic Perspectives & Policy*, forthcoming.
- 2020 Taylor, R. "A Mixed Bag: The Hidden Time Costs of Regulating Consumer Behavior." *Journal of the Association of Environmental & Resource Economics*, 7(2): 345-378.
- 2019 Taylor, R. "Bag Leakage: The Effect of Disposable Carryout Bag Regulations on Unregulated Bags." *Journal of Environmental Economics & Management*, 93(1): 254-271.
- 2019 Villas-Boas, S., R. Taylor, and E. Deakin. "Effects of Peer Comparisons on Low-Promotability Tasks: Evidence from a University Field Experiment." *Journal of Economic Behavior & Organization*, 158(1), 351-366.
- 2019 Taylor, R., S. Kaplan, S. Villas-Boas, and K. Jung. "Soda Wars: Effect of Soda Tax Election on University Soda Purchases." *Economic Inquiry*, 57(3): 1480-1496.
- 2017 Taylor, R. and D. Zilberman. "Diffusion of Drip Irrigation: The Case of California." *Applied Economic Perspectives & Policy*, 39(1): 16-40.

- 2016 Taylor, R. and S. Villas-Boas. “Food Store Choices of Poor Households: A Discrete Choice Analysis of the National Household Food Acquisition and Purchase Survey (FoodAPS).” *American Journal of Agricultural Economics*, 98(2): 513-532.
- 2016 Taylor, R. and S. Villas-Boas. “Bans vs. Fees: Disposable Carryout Bag Policies and Bag Usage.” *Applied Economic Perspectives & Policy*, 38(2): 351-372.

#### **MEDIA PUBLICATIONS & BOOK CHAPTERS**

- 2019 Kaplan S., R. Taylor, and S. Villas-Boas. “Lessons from Berkeley’s Sugar-Sweetened Beverage Election and Tax.” *ARE Update*, 22(4): 9-11.
- 2019 Taylor, R. “Plastic Bag Bans Can Backfire if Consumers Just Use Other Plastics Instead.” *The Conversation*, 14 March 2019.
- 2019 Krovetz, H., R. Taylor, and S. Villas-Boas. “Willingness to Pay for Low Water Footprint Food Choices During Drought.” In W. Schlenker (Ed.), *Agricultural Productivity and Producer Behavior* (p. 251-291). National Bureau of Economic Research.
- 2017 Zilberman D., R. Taylor, M.E. Shim, and B. Gordon. “How Politics and Economics Affect Irrigation and Conservation.” *Choices*, 32(4): 1-6.
- 2014 Taylor, R., D. Parker., and D. Zilberman. “Contribution of University of California Cooperative Extension to Drip Irrigation.” *ARE Update*, 18(2):5-8.

#### **WORKING PAPERS**

- Lusher, L., G. Schnorr, and R. Taylor. “Unemployment Insurance as a Worker Indiscipline Device? Evidence from Scanner Data.” (Revise and Resubmit at *American Economic Journal: Applied Economics*).
- Taylor, R. “It’s in the Bag? The Effect of Plastic Carryout Bag Bans on Where and What People Purchase to Eat.” (Revise and Resubmit at *American Journal of Agricultural Economics*)
- Berck, P., M. Sears, R. Taylor, C. Trachtman, and S. Villas-Boas. “Reduce, Reuse, Redeem: Consumer Valuation of California Recycling Options.” (Submitted to *Journal of Environmental Economics & Management*).

#### **WORK IN PROGRESS**

- De Silva, L. and R. Taylor. “If You Build It, They Will Come: The Effects of Composting Services on Household Waste Generation.”
- Bencsik, P., L. Lusher, and R. Taylor. “Slow Traffic, Fast Food.”

Cardinali, B., L. Lusher, R. Taylor, and S. Villas-Boas. “The Effect of Self-checkout Adoption on Purchases of Stigma Items.”

Hammerle, M., R. Taylor, and R. Slonim. “Powering Up Green Finance: The Effect of Social Norming on Willingness-to-pay for Green Pension Funds.”

### **GRANTS AND FELLOWSHIPS**

2020      *Research Incubator Program*, University of Sydney (AU\$5,000)  
2019      *Valuing the Plastic Economy*, Environmental Defense Fund (US\$5,000)  
2014      *National Household Food Acquisition and Purchase Survey Grant*, USDA ERS (US\$30,000)  
2011      *Graduate Research Fellowship*, National Science Foundation (US\$138,000)

### **HONORS AND AWARDS**

2020      *Best Paper Prize 2020*, Journal of Environmental Economics and Management  
2018      *Darwin C. Hall Best Paper Prize*, 2018 Early Career Researcher Workshop, Western Economic Association International  
2016      *Emerging Scholars Award for Excellence in Research and Public Policy*, UC Center Sacramento  
2016      *Graduate Student Workshop*, Western Economic Association International  
2015      *Powell Region Conference Award*, National Institutes for Water Resources  
2013      *Sydney Hoos Award for Best Second-Year Econometrics Paper*, UC Berkeley

### **INVITED PRESENTATIONS**

2019      U. of Adelaide, School of Economics; U. of Oregon, Economics.  
2018      U. of New South Wales, Business School; Middlebury College, Economics; U. of California, Davis, Agricultural & Resource Economics; New South Wales Economics Society of Australia; U. of South Australia, Institute for Choice  
2017      U. of Melbourne, Economics; U. of Maryland, Agricultural & Resource Economics; Pennsylvania State U., Agricultural Economics, Sociology, and Education; Colorado State U., Agricultural & Resource Economics; U. of British Columbia, Food & Resource Economics; University of Sydney, Economics; Mount Holyoke College, Economics; Colby College, Economics; Cornerstone Research  
2016      Washington & Lee U., Economics; U. of California Center Sacramento, Emerging Scholar Presentation

### **CONFERENCE PRESENTATIONS**

2020      Australasian Agricultural & Resource Economics Society, Annual Conference (Perth, WA)  
2019      Berkonomics (Berkeley, CA); European Association of Environmental and Resource Economists, Annual Conference (Manchester, United Kingdom); Association of Environmental and Resource Economists, Annual Conference (Lake Tahoe, NV); Western Economic Association International, International Conference (Tokyo, Japan); Australasian Agricultural & Resource Economics Society, Annual Conference (Melbourne, VIC)  
2018      Hawaii Applied Micro One-day Conference (Manoa, HI); Agricultural and Applied Economics Association, Annual Meeting (Washington, DC); Western Economic Association

- International, Annual Conference (Vancouver, BC); Applied Behavioral Conference (Sydney, NSW); Australasian Agricultural & Resource Economics Society, Annual Conference (Adelaide, SA); Western Economic Association International, International Conference (Newcastle, NSW); Allied Social Sciences Associations, Annual Meeting (Philadelphia, PA)
- 2017 Monash Environmental Economics Workshop (Melbourne, VIC); Behavioural Economics: Foundations and Applied Research Workshop (Sydney, NSW); NBER, Understanding Productivity Growth in Agriculture Conference (Boston, MA)
- 2016 Heartland Environmental and Resource Economics Workshop (Urbana-Champaign, IL); All California Labor Economics Conference (Davis, CA); Agricultural and Applied Economics Association, Annual Meeting (Boston, MA); Western Economic Association International, Annual Conference (Portland, OR)
- 2015 USDA Economic Research Service; FoodAPS Progress Report Conference (Washington, DC); Occasional Workshop in Environmental and Resource Economics (Santa Barbara, CA); International Association of Agricultural Economists, Triennial Conference (Milan, Italy); Agricultural and Applied Economics Association, Annual Meeting (San Francisco, CA); University Council on Water Resources, Annual Meeting (Henderson, NV); The Future of SNAP Workshop, UC Berkeley (Berkeley, CA)

### **TEACHING EXPERIENCE**

*Economics of the Everyday, Online Learning Environment (OLET1139)*, School of Economics, University of Sydney (March 2019; July 2019; March 2020)

*Environmental Economics (ECOS3013)*, School of Economics, University of Sydney (Spring 2018; Spring 2019)

*Economics of Everything (ECON1006)*, School of Economics, University of Sydney (Spring 2017; Spring 2018; Spring 2019)

### **PROFESSIONAL AND RESEARCH EXPERIENCE**

Summer 2012 Internship Programme, *Food & Agricultural Organization, United Nations* – Rome, Italy

2009-2011 Senior Research Assistant, *Federal Reserve Board of Governors* – Washington, DC

Summer 2008 Research Assistant, *U.S. Department of Treasury* – Washington, DC

### **ADDITIONAL EXPERIENCE**

Graduate Supervising: Mara Hammerle (2018-19)

Undergrad Supervising: Lihini De Silva (2019); Fengzheng Wan (2019); Laura T.C. Meyer (2019); Simone Barakat (2018); Claire Curtis (2018); Songze Qu (2018); Hannah Krovetz (2016-17); Kevin Jung (2015-16); Ben Miroglio (2014-15); Nikhil Rao (2013-14); Claire Kelly (2013-14)

Committee Service: Academic Advisor (2019-20); Social Inclusion Committee for the Faculty of Arts and Social Sciences (2018-19); Trail Running Committee (2015-17); Faculty Search Committee (2015-16); Admissions Committee (2013-14)

Reviewer for: American Journal of Agricultural Economics; Applied Economic Perspectives & Policy; Agricultural & Resource Economics Review; Economic Journal; Environment and Development Economics; Experimental Economics; Food Policy; Land Economics; Journal of the Academy of Nutrition and Dietetics; Journal of Economics & Management Strategy; Journal of Economic Behavior & Organization; Journal of Environmental Economics & Management

**OTHER**

Citizenship: USA  
Language English (native)