

DOROTHY ECONOMOU

CURRICULUM VITAE

115/71 Victoria St
Pott's Pt, Sydney
NSW 2011
AUSTRALIA

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NATIONALITY: Australian

LANGUAGES: English/Greek (bilingual)

ACADEMIC DEGREES

2010	Ph.D. (Education), University of Sydney, Australia
1983	MA (Applied Linguistics), University of Sydney, Australia.
1972	BA University of Sydney, Australia.

DIPLOMAS

1977	Royal Society of Arts Diploma, Teaching English as a Foreign Language (TEFL), International House, London, United Kingdom
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NON-DEGREE COURSES

1975	Modern Greek 1 Language and Literature, University of Sydney, Australia
1984	Modern Greek 2 Language and Literature, University of Sydney, Australia.
1985	Modern Greek 3 Language and Literature, University of Sydney, Australia.

PROFESSIONAL DEVELOPMENT COURSES

2012	“Developing Flexible Learning Environments in Higher Education”, Master’s Unit EDPR6012, University of Sydney, Australia
2011	Film and TV subtitle/caption editing, SBS Television, Sydney, Australia.
2006	Webpage Design, University of Sydney, Australia.
2006	Web Publishing, University of Sydney, Australia HTML Dreamweaver MX, University of Sydney, Australia.

EMPLOYMENT HISTORY

2015-2016 Lecturer (full-time, continuing since February) **Learning Centre**
University of Sydney

HDR research project leader; embedded communication project in Architecture faculty, individual and central workshop programme teaching; orientation lectures, embedded communication teaching in faculties; research meeting convener

Significant achievements

HDR supervision project: ethics approval; interviews with supervisors and students; findings fed into initial design of online research writing tool; presentations at AALL 2015, QPR 2016 conference on early stage of the resource

2011- 2012 Lecturer **Faculty of Arts** University of Sydney
Writing Advisor – Arts Research students (Australian and international) Semester 1
Coordinator/lecturer MA unit: Academic Communication for Postgraduates Sem 2

Significant achievement

Developed a web component for this MA unit making this a blended course for first time

2001- 2011 Lecturer 6-month contracts **Learning Centre**, University of Sydney

Significant achievements

- Developed ‘Annotated Links’ site evaluating 70 academic skills sites for students
- Developed online generic academic writing skills course ‘Clearer Writing’
- Co-developed and revised critical writing courses for central workshops
- Taught full range of central workshops, ILPs and orientation programs across the university - with focus on postgraduate skills after completing PhD in 2009

2003

Lecture/tutor ‘Language and Image’ English 1005 undergraduate course
(Literature and Film) English Department, University of Sydney

1997-2002

Lecturer **Foundation Programme** University of Sydney

Significant achievements

- developing/teaching three one-year courses: ‘Media and Communication’; ‘Language & Society’; ‘Foundations of Linguistics’ for entry into USyd courses, involving research and collaboration with university departments for syllabus, materials and exam design. Media & Communications syllabus is still being taught.
- researching/rewriting syllabus and teaching on one-year courses, ‘English for Economics’; ‘Australian Studies’ and ‘Communication Skills’

1997 Lecturer **Education Faculty** University of Wollongong, NSW

- Masters of Education - one semester course on TESOL

1997 Lecturer **Adult Education Dept** University of Technology, Sydney

- 2nd year Linguistics course – lectures; course & materials design
- Graduate Teaching Diploma - lectures; teaching practice observation

1996 Teacher and academic skills advisor **Insearch Language Centre**
University of Technology, Sydney
2-month IELTS Postgraduate Preparation course, Bandung, Indonesia

Significant achievements

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FREELANCE WORK

July–September 2015	PhD thesis editor
October–December 2014	Researcher on ethnic media project run by Dr Peter White School of the Arts and Media, University of NSW

1994 - 2009 Monthly sessions IELTS examiner Cambridge University Exam Centre
Athens ; Insearch, UTS, Sydney

1981 - 1986 (1-5 day sessions) Invited Professional Developer/Trainer, AMES centres
Sydney, Melbourne, Brisbane, Campbelltown

CONSULTANCY

2002, 2003 ATHENS 2004 OLYMPICS Workforce Training Project
managed by TAFE Sydney

2002: 1 month research/ report on training needs in cross-cultural communication
2003: 2 month design and delivery of workshop program to volunteer workforce

1986-1988 HELSINKI UNIVERSITY Finland - Academic Skills Testing Reform
Research/report - 2 months at Finnish Universities National Language Centre

1983-85 RMIT, MELBOURNE and ITATE (now part of UTS), SYDNEY
Regular consults on new self-directed learning approaches and materials

1983 AUIDP Australian Universities International Development Program,
Member of academic skills testing and distance learning working group

VISITING LECTURES

1987 two-month lecture tour on tertiary applications of my research into casual conversation; self-access learning; functional grammar; academic skills tests
Language and Linguistics Dept, Helsinki University, Finland

1984 lecture - casual conversation analysis (my research for AMES project)
 Masters course in Linguistics Department, Macquarie University

1981 lecture - early work on Appraisal (my Master's research)
 Honours students, Linguistics Department, University of Sydney

AWARD

1986 GREEK-AUSTRALIAN GOVERNMENT AWARD
6-month, funded, cross-cultural communication project: data collection, analysis and report on Greek casual conversation (extending my Australian conversation analysis research In Masters and for AMES)

PUBLICATIONS

- 2015** (with S. Humphrey) Peeling the Onion: a Textual Model of Critical Analysis
Journal of English for Academic Purposes 17 pp 37-50
- 2013** Telling a Different Story: Verbal-visual stance in civic journalism. In
Critical Multimodal Studies of Popular Culture edited by S. Zhaou & E. Djonov.
Routledge: U.K.
- 2012** Standing out on Critical Issues: Evaluation in verbal-visual displays in
English language news media. In *Multimodal Texts Around the World: Cultural and
Linguistic Insights* edited by W. Bowcher. Palgrave Macmillan: UK.
- 2010** Having it Both Ways: Images and text face off in the broadsheet feature story
In *Journalism and sense making: Reading the newspaper* edited by V. Rupar.
Hampton Press: U.K.
- 2009** *Photos in the News: Appraisal Analysis of Visual Semiosis and Verbal-visual
Semiosis* Education, University of Sydney (eScholarship - Digital Thesis)
- 2008** Pulling Readers In: News photos in Greek and Australian broadsheets In
Communicating Conflict: Multilingual case studies of the news media edited by P.
White & E. Thomson Continuum Publications: U.K
- 2006** The Big Picture: the role of lead image In *Mediating Ideology in Text and Image:*
edited by I. Larsenn, J. Strunck & T. Vestergaard. John Benjamins : Amsterdam
- 1989** Systemic-Functional Linguistics and its application to TESOL curriculum in language
development In *Language Development: learning language, learning culture* edited by
J. R. Martin and R. Hasan vol XXVII, Ablex Publishing House
- 1985** *Coffee Break: understanding authentic Australian casual conversation* (book,
2 cassettes, video for teachers), Commonwealth Education, Sydney
- 1984** *The Academic Skills Test (AST)* - diagnostic language test for overseas postgraduate students,
Melbourne University

RECENT CONFERENCE PRESENTATIONS

- July, **2016** *How 'lite and low' should we go? Metalanguage in higher
degree research writing resources*
International Systemic Linguistics Conference
(ISFC) Bandung, Indonesia
- June **2016** with Bronwyn James
*The Research Writing Tool: supporting conversations between
HDR students and supervisors*
Docfest online symposium for research students
Charles Sturt University, Wagga Wagga
- April **2016** with Bronwyn James *The Research Writing Tool: supporting conversations
between HDR students and supervisors*
Quality in Postgraduate Supervision Conference, Adelaide
- November **2015** with Bronwyn James

- July 2014 *Supporting HDR student writing within the supervision context*
Association for Academic Language and Learning Conference,
University of Wollongong
- July 2014 *Beyond Appraisal: evaluation in naturalistic photos*
European Systemic Linguistics Conference, Paris, France
- KEYNOTE**
September 2013 *Hybrid photos: Evaluation and Intertextuality in Factual Images*
Australian Systemic Functional Linguistics Association (ASFLA)
Conference, Australian Catholic University Melbourne
- KEYNOTE**
February 2013 *Evaluation in images – how far can Appraisal theory take us?*
Appraisal Symposium, University of New South Wales, Sydney
- October 2012 with Sally Humphrey
The LC Onion: building a textual model of critical analysis
Free Linguistics Conference, University of Sydney
- July 2012 *Intertextuality in news photos: powerfully positioning readers*
ISFC 39, UTS Sydney
- October 2011 *Telling a Different Story: verbal-visual stance in civic journalism*
Free Linguistics Conference, University of Sydney
- September 2011 *Telling a Different Story: verbal-visual stance in civic journalism*
Australian Systemic Functional Linguistics
Association (ASFLA) Conference University of New England
- July 2011 *Playing to the Audience: editorial stance in verbal-visual news*
ISFC 38, Lisbon, Portugal
- October 2010 *Standing out on critical issues: verbal-visual appraisal in news
media texts*
Free Linguistics International Conference, Sydney University
- December 2010 *Large pictures and bold words: attracting, engaging and
distancing the reader*
5ICOM Conference University of Technology, Sydney
- October 2009 *Evaluative strategies in news photos*
Free Linguistics International Conference, Sydney University
- December 2007 *Visual graduation: the flagging of attitude in news photos*
Semiotic Margins International Conference Sydney University
- July 2007 *Visual appraisal and visual voices: evaluative key in news photos*
ASFLA/Applied Linguistics Conference
University of Wollongong
- December 2006 *Having it both ways: Images and text face off in broadsheet
feature story*
International Journalism Symposium, University of Hobart
- September 2006 *Wish you were here: The missing interpersonal dimension in
e-learning*
ISFC, Sydney University

ACADEMIC SEMINARS/WORKSHOPS

August 2008 with Sally Humphrey *Appraisal's Engagement System*
90 min workshop Systemic Functional Linguistics Research Seminar, Sydney University

April 2007 *Visual Voices: evaluative key in news photos*
90 min workshop Systemic Functional Linguistics Research Seminar, Sydney University

May 2005 *Towards a Visual Appraisal System*
60 min seminar Systemic Functional Linguistics Research Seminar, Sydney University

PROFESSIONAL ASSOCIATION MEMBERSHIP

International Systemic Functional Linguistics Association (ISFLA)

Australian Systemic Functional Linguistics Association (ASFLA)

Association of Academic Language and Literacy (AALL)

PROFESSIONAL REFEREE

Regular reviewer for the following academic journals:

Text & Talk	De Gruyter-Mouton	Editor: Srikant Saran
Visual Communication.	Sage.	Editors: C. Jewitt, T.van Leeuwen
Discourse Context and Media.	Elsevier.	Editor: Ruth Page
Linguistics and Human Sciences	Equinox.	Editor: Jonathan Webster
Functions of Language	John Benjamins	
Journal of Academic Language and Learning		

Reviewer of abstracts and proceedings papers for:

International Systemic Functional Linguistics Conferences
Australian Systemic Functional Linguistics Association Conferences

