

Associate Professor Mark Melatos

School of Economics, Faculty of Arts and Social Sciences,
The University of Sydney, NSW 2006, AUSTRALIA

Phone: +61 2 9036 9257 (Work); Fax: +61 2 9351 4341 (Work); Email: mark.melatos@sydney.edu.au;

Website: http://sydney.edu.au/arts/economics/staff/academic/mark_melatos.shtml

Education:

- | | |
|------|-------------------------------------------------------------------------------------------------------------------------------------------------|
| 1992 | HSC University entrance mark: 99.65. <i>Waverley College, Sydney.</i> |
| 1997 | Bachelor of Economics (1 st Class Honours and University Medal).
Majors: Economics, Econometrics. <i>The University of Sydney</i> |
| 2002 | PhD ("Modelling Regional Trade Agreements"). <i>The University of Sydney</i> |

Current Positions:

- **Associate Professor (full-time, continuing)**, *School of Economics, University of Sydney, Australia* (Jan 2016 –)
- **Degree Director, Executive Master of Arts and Social Sciences**, *Faculty of Arts and Social Sciences, University of Sydney, Australia* (July 2016 –)
- **Member, New South Wales HSC Standards Committee** *NSW Education Standards Authority, Sydney, Australia.* (2018 –)
- **Member, Educators Advisory Panel**, *Reserve Bank of Australia, Sydney, Australia.* (2019 –)
- **Postgraduate Coursework Coordinator**, *School of Economics, University of Sydney, Australia* (Jan 2020 –)

Previous Positions:

- **Chief Examiner New South Wales HSC Economics**, *NSW Education Standards Authority, Sydney, Australia.* (2008 – 2018)
- **Director, Academic Appeals and Progression**, *Faculty of Arts and Social Sciences, University of Sydney, Australia* (Jan 2016 – Dec 2018)
- **Associate Dean Postgraduate Coursework**, *Faculty of Arts and Social Sciences, University of Sydney, Australia* (Dec 2012 – Dec 2015)
- **Senior Lecturer (full-time, continuing)**, *School of Economics, University of Sydney, Australia* (Jan 2009 – Dec 2015)
- **External Consultant**, *Trade and Agriculture Directorate, OECD, Paris, France* (2005-2009)
- **Lecturer (full-time, continuing)**, *School of Economics, University of Sydney, Australia* (July 2002 – Dec 2008)
- **Adjunct Lecturer**, *Australian Graduate School of Management, University of New South Wales, Australia.* (July 2002 – Dec 2009)
- **Associate Lecturer (half-time)**, *Department of Economics, University of Sydney, Australia* (Jan 1997 – July 2002)

International Employment Experience:

- **Countries worked in:** Canada, Denmark, France, Germany, Italy, Switzerland, U.K., U.S.A.
- **Invited visiting research positions:**
 - ✓ *Lancaster University (2019), Iowa State University (2011), Copenhagen Business School (2010); OECD (2005-2009), Catholic University of Milan (2004); University of*

Konstanz (2004); University of Geneva (2004); Leverhulme Centre for Research into Globalisation and Economic Policy, University of Nottingham (2003); Economic Policy Research Unit, Univ. of Copenhagen (2003).

- **Invited research and teaching position:** York University (Canada, 2011).

Awards:

- **2020 Vice Chancellor's Award for Outstanding Teaching** – awarded for:
 - ✓ Excellence in teaching over 10,000 undergraduate, postgraduate and Honours students in the School of Economics;
 - ✓ Consistently receiving teaching commendations and high [teaching evaluation] scores for large, strategically important first-year classes as well as small units;
 - ✓ Leadership within the School [of Economics] ... designing the Executive Master of Arts and Social Sciences degree, initiating the Private Equity unit of study and mentoring junior teaching colleagues.

Research Output: (Google Scholar: total citations=261; h-index=7)

Chapters in books:

1. Fisher, T.C.G. and M. Melatos (2007) "Doing Business: The Economic Environment in China, Indonesia and Thailand" in *Economic Efficiency and the Law Reform Process in China, Indonesia and Thailand*, ed. Gibson J. and B. du Marais, La Documentation française, Paris: pp. 17-36.
2. Melatos, M. and A. Woodland (2005) "Pareto Optimal Customs Unions With Transfers" in Jayasuriya, S. ed. *Trade Theory and Analytical Models: Essays in Honour of Professor Peter Lloyd*. (Vol. 1): Edward Elgar, UK: pp. 85-155.

Refereed articles: (Google Scholar citations, Australian Business Deans Council Journal Ranking)

1. Appelbaum, E. and M. Melatos (2018) "Are customs unions really so scarce?" *The Economic Record*, **94**(307), pp. 391-404. **(5, A)**
2. Appelbaum, E. and M. Melatos (2016) "How can uncertainty affect the choice of trade agreements?" *The Economic Record*, **92**(297), pp. 153-172. **(4, A)**
3. Beghin, J. and M. Melatos (2012) "The Trade and Welfare Impact of Australian Quarantine Policies: The Case of Pigmeat", *The World Economy*, **35**(8), pp. 1006-1021. **(18, A)**
4. Katayama, H. and M. Melatos (2011) "The Non-Linear Impact of Currency Unions on Bilateral Trade," *Economics Letters*, **112**, pp. 94-96. **(11, A)**
5. Melatos, M. and A. Woodland (2009) "Common External Tariff Choice in Core Customs Unions," *Review of International Economics*, **17**(2), pp. 292-303. **(12, A)**
6. Korinek, J. and M. Melatos (2009) "Trade Impacts of Selected Regional Trade Agreements in Agriculture," *OECD Trade Policy Paper # 87*. **(95, n/a)**
7. Korinek, J., Melatos, M and M-L Rau (2008) "A Review of Methods for Quantifying the Trade Effects of Standards in the Agri-food Sector," *OECD Trade Policy Paper # 79*. **(63, n/a)**
8. Melatos, M. and A. Woodland (2007) "Endogenous Trade Bloc Formation in an Asymmetric World," *European Economic Review*, **51**, pp. 901-924. **(41, A*)**
9. Melatos, M. and A. Woodland (2007) "Pareto Optimal Delegation in Customs Unions," *Review of International Economics*, **15**(3), pp. 441-461. (lead article) **(21, A)**

Other publications:

1. Guillen, P., O. Kesten, A. Kiefer and M. Melatos (2020) "A Field Evaluation of a Matching Mechanism: University Applicant behaviour in Australia", *University of Sydney Working Paper* 2020-15. (submitted to *Management Science*).
2. Melatos, M. (2020) "Virgin Sacrifice: boardroom hijacking signals a private equity hijacking", *The Conversation*, October 16. **(20,655 reads)**
3. Melatos, M. (2020) "Cutbacks may keep Virgin Australia alive for now, but its long-term prospects are bleak", *The Conversation*, August 5. **(7,713 reads)**
4. Textbook: *Principles of Economics*, (2nd ed., 2019; 1st ed. 2016) by D. Karlan, C. Bajada, M. Melatos and J. Morduch, McGraw-Hill Education Australia.
5. Submissions 5 and 5.1 to the "Inquiry into access to free trade agreements by small and medium sized enterprises," *Joint Standing Committee on Foreign Affairs Defence and Trade*, Commonwealth Government of Australia (2018)
6. Submissions 6 and 6.1 to the "Inquiry into Australia's trade and investment relationship with the UK," *Joint Standing Committee on Foreign Affairs Defence and Trade*, Commonwealth Government of Australia (2017).
7. Melatos, M. (2003) "Issues in the Design of Regional Trade Agreements", *Leverhulme Centre for Research on Globalisation and Economic Policy Newsletter*, Issue 7 (Summer): The University of Nottingham.
8. Melatos, M. (2003) "The Economics of the World Trading System," *The Economic Record*, **79** (247), pp. 517-518.

Consulting/Policy Experience

- Invited (by the House of Representatives) to make an expert submission to the *Joint Standing Committee on Foreign Affairs, Defence and Trade* inquiry into the access of small and medium sized business to Australia's free trade agreements. (April 2018)
- Appeared by invitation as an expert witness at the *Joint Standing Committee on Foreign Affairs, Defence and Trade* inquiry into Australia's trade and investment relationship with the U.K. (July 2017)
- Invited to deliver a training session on global economic trends to staff and clients of the *China Construction Bank* in Suzhou, China. (November 2016)
- Consultant for *OECD Trade and Agriculture Directorate*, Paris (2005-2009). Worked with OECD Secretariat staff on measuring the impact of trade policies and trade agreements.
- Consultant for the *French Ministry of Justice* (2007) on the impact of legal institutions on economic growth and the cost of doing business.
- Invited to lead a business roundtable discussion on "Building Transparent and Strong Financial Systems", hosted by the *Dubai Financial Services Authority* in the UAE (2014). This involved senior representatives from the Dubai Financial Services Authority and international banks and legal firms.
- Invited by *Maxwell Stamp plc* to lead a training workshop (in Jakarta 2011) for the ASEAN Secretariat and ASEAN member states on issues surrounding potential free trade areas with the European Union. *Maxwell Stamp* is an economic development consultancy based in London.
- Advised the NZ Treasury on likely future developments in global trade policy. (2014)
- Delivered invited research presentations to policy organisations including at: the *OECD* (Paris), the *World Trade Organisation* (Geneva) and the *Productivity Commission*.

External Research Grants

1. *EU commission 7th Framework Program* (2009-2011)
Project Title: "Assessment of the Impacts of Non-tariff Measures on the Competitiveness of the EU and Selected Trade Partners," joint application with 20 international partners.
2. *Danish Research Council Grant* (2008-2011)
Project Title: "Flexibility in Regional Trade Agreements" (joint application with P. Raimondos-Møller and A. Woodland)
3. *Australian Research Council Discovery Project Grant* # DP0665717 (2006-2008)
Project Title: "An Economic Analysis of Migration Patterns in a Regionally Integrated World."

Invited Seminar Presentations

- **International**: *London School of Economics, Iowa State University, York University and Ryerson University* (Canada), *Berlin School of Economics and Law, Universitat Rovira I Virgili* (Spain), *Copenhagen Business School, Euromed-Marseille School of Management* (France), *Catholic University of Milan, University of Konstanz* (Germany), *University of Geneva, University of Nottingham, Lancaster University, University of Copenhagen, Qatar University, UAE University*.
- **Australian Universities**: *ANU, Adelaide, Melbourne, Monash, UNSW, AGSM, La Trobe, Deakin, QUT*.
- Delivered numerous conference presentations internationally (including invited keynotes).

Research Outreach

- Peer-reviewer (i.e. referee) for numerous academic journals internationally; e.g. *European Economic Review, International Economic Review, Journal of the European Economic Association, Economic Journal*, Canadian Journal of Economics.
- Grants assessor for the *Australian Research Council* (2006 –)
- Co-organised conferences: 10th Australasian Trade Workshop (2015), Australasian Meetings of the Econometrics Society (2013), Asia-Pacific Trade Seminars (2008), Annual Conference of Economists (2004). Economics Department seminar coordinator (2002 – 2005).

Teaching Experience

Teaching/Curriculum Delivery

- Led the design, implementation and launch of the faculty's new *Executive Master of Arts and Social Sciences - EMASS* (2013-2014). This included acting as the inaugural Degree Director, pitching the degree in the marketplace (via presentations, media appearances and contributing to the production of marketing collateral such as online videos). For details, please see here http://sydney.edu.au/arts/future_students/executive_master/index.shtml. Currently leading the redesign of EMASS including introduction of new core units in *Ethics* and *Innovation*.
- Coordinated 1st year Macroeconomics (2012-present). This course comprises approximately 900 students, taught by 3 academic lecturers and approximately 15 tutors. I oversee the successful delivery of this course (including design of course materials, delivery of curriculum, assessment) and supervise and mentor the academic and tutorial staff involved.
- Courses taught: *Macroeconomics* (1st year UG), *International Trade* (3rd year UG, 4th year honours UG, PG), *Microeconomics* (1st, 2nd and 3rd year UG, 4th year honours UG and PG levels), *International Business* (PG level, MBA), *Private Equity* (PG level).

- Over the period 2002-2017, I have lectured some 6,000 Australian economics and business students, including approximately 4500 undergraduates and 1500 postgraduates.
- Courses taught overseas: Microeconomics (2nd year UG) at *York University* (Canada) in 2011.
- Nominated for numerous teaching awards; e.g. Students Commendation for Teaching for two courses, Faculty of Arts and Social Sciences (2012), the Dean's Citation for Teaching (2009), nominated by students for the Faculty of Economics and Business Outstanding Teaching Award (2002-2004, 2006, 2010).
- I regularly achieve course evaluations of approx 4/5 for large enrolment units (100+ students) and 4.5/5 for small enrolment units (<100 students).
- Designed new courses in Private Equity, Innovation, International Business, International Trade and (Advanced) Microeconomics.
- Economics Department Learning and Teaching Associate (2008-2009). In this role I provided mentoring support to colleagues regarding their Economics teaching.

Curriculum Validation

I am often approached by Australian and overseas education providers to advise on the design and assessment of secondary and tertiary-level economics and business curricula.

- Invited by the *International Baccalaureate Organisation* in The Hague to be one of only 5 international reviewers of the Diploma Economics course. This involves reviewing and making recommendations on the curriculum, assessment procedures, teaching practise of the course in preparation for its next iteration from 2018-2025.
- External Examiner (2010 – present) in the field of International Economics for the *African Economic Research Consortium* – a public not-for-profit organisation (representing 25 universities) that undertakes advanced Economics policy research and training in sub-Saharan Africa.
- Invited by *McGraw-Hill Education* to co-author the Australian version of a popular US Economics Principles textbook. (2016)
- Invited by *McGraw-Hill Education* to revise and review the learning material associated with one of their best-selling Economics textbooks. (2015)
- School of Economics liaison with *Taylor's College* – a subsidiary of education multinational *Study Group Plc* (July 2002 – present). Taylor's is a private college that is contracted to run the University's Foundation Program for students seeking an alternative (to HSC) pathway to University. I audit curriculum development and assessment.
- Chaired two Review Panels tasked with investigating language support provision to postgraduate coursework and research students in the Faculty. This review made recommendations on how to improve existing support structures for students. (May-August 2013 and April-May 2014)
- Organised and designed "Faculty of Economics and Business PhD Supervision Forum" to enable junior staff to qualify as "lead supervisors" (2009 and 2010).

Leadership Experience (including managing change; people, project and stakeholder management)

- Academic Planning and Development advisor: in this role, I lead the annual "performance review" of a number of colleagues in the School of Economics.
- As Director, Academic Appeals and Progression I:

- ✓ Assessed student appeals against academic decisions across the entire Faculty of Arts and Social Sciences (7 schools, 10,000+ UG and PG students)
 - ✓ Assessed show-cause submissions by students with regards their academic progression.
 - ✓ Assessed discontinue-not-fail applications submitted by FASS students.
 - ✓ Participated in Faculty recruitment delegations including presiding at an overseas graduation ceremony in the place of the Head of School (China, 2016).
 - ✓ Served (and continue to serve) as one of only 20 academic members on the University's cross-faculty *Academic Panel* which judges student appeals on special consideration decisions.
- As Associate Dean Postgraduate Coursework I:
 - ✓ Provided high-level strategic advice and leadership on issues related to curriculum design, teaching and learning, and stakeholder management related to the Faculty's 30 postgraduate coursework degrees spread over approx 50 departments ranging from Economics and Art History to Languages and History.
 - ✓ Chaired the Faculty's *Postgraduate Coursework Committee* which sets Faculty policy in the postgraduate coursework space and manages the Faculty's postgraduate curricula.
 - ✓ Managed the Faculty's response to the new Australian Qualification Framework including the redesign of the Faculty's 30 postgraduate coursework degrees to ensure compliance.
 - ✓ Monitored and reviewed the postgraduate coursework curriculum including managing the approvals process for hundreds of new and changed units of study from across the Faculty.
 - ✓ Implemented policies and practices designed to improve student learning outcomes; standardised across the Faculty policies and procedures related to assessment workloads and the structure of dissertations, assessment of groupwork, parallel teaching of UG and PG units of study, the governance of cross-disciplinary programs and student attendance and participation guidelines.
 - ✓ Authored an Issues paper investigating the management of Faculty internships. This led to the creation of a faculty *Internships Working Group* which aimed to share best-practice in the management of industry placements across FASS.
 - ✓ Reported regularly to the Dean and Faculty on the postgraduate coursework student profile, including key metrics on completion and performance.
 - ✓ Worked with Recruitment and Marketing to ensure strategic growth and management of enrolments; lead Faculty student recruitment delegations (e.g. to Indonesia, 2013 and 2014).
 - ✓ Liaised with the Faculty's leadership group on Teaching and Learning initiatives.
 - ✓ Sat on the Faculty's "Board of Directors" – the *Dean's Executive Committee*.
 - As Chief Examiner New South Wales HSC Economics, I:
 - ✓ Led a team of teachers and academics that delivers the HSC exam (for 6000 students).
 - ✓ Oversaw the entire exam cycle, from question design and exam marking to responding to queries from the public and media about the exam.
 - As Economics Postgraduate Coursework Coordinator, I:
 - ✓ Oversee all aspects of the Economics postgraduate coursework degrees including the Master of Economics, Master of Economic Analysis and related Graduate Diploma and Graduate Certificate degrees.

- Other leadership roles held:
 - ✓ Director, Economics PhD program (2005-2010). I oversaw the progress of about 20 students per year and managed student-supervisor relationships. I instituted a pro-active and collegial performance management process to help students complete their studies on time. This involved *inter alia* additional performance evaluations and the design of detailed future-work programs where student progress was considered border-line. The student, their supervisor and Head of Department were actively consulted in the implementation of these procedures. This process, which sat outside a more relaxed University-administered process, required buy-in not just from supervisors but also from students. All students who were identified as being at-risk (about 20% of the total) completed their studies on time.
 - ✓ Director, Economics Postgraduate Coursework programs (2011-2012). I oversaw all aspects of the Economics postgraduate coursework degrees. I led the design of a new advanced Masters degree for research-focussed students and the redesign of the curriculum of the existing Masters degree to better cater for students focussed on professional development.
 - ✓ Member, *University Load Planning Group* – a 5-person committee (reporting to the Vice Chancellor) tasked with designing a business case in terms of student load for a significant piece of new infrastructure. (2012-2013)
 - ✓ Member, *PG2014/15 Working Party*, managing the 2014/15 launch of the Faculty's redesigned (i.e. AQF-compliant) postgraduate degrees and associated marketing campaign.

Providing Strategic Operational Advice

- Member, *Academic Board/Senior Executive Group Review Panel* which reviewed the operation of the University of Sydney Law School (2016). One of only 6 members and only interdisciplinary member. Membership included the Provost, Chair of Academic Board, 1 internal and 2 external law professors.
- University committee memberships (level):
 1. **Current:** *Academic Panel* (University – student appeals), *Wentworth Medal Judging Committee* (University – student award), *Postgraduate Coursework Committee* (Faculty).
 2. **Prior:** *Academic Standards and Policy Committee* (University), *Graduate Studies Committee* (University), *Dean's Executive Committee* (Faculty), *Postgraduate Coursework Committee* (Faculty, Chair), *Teaching and Learning Committee* (Faculty), *FASS Executive Education Working Group* (Faculty), *Postgraduate Scholarship Committees* (Faculty, Chair), *Internships Working Group* (Faculty, Chair), *PhD Scholarships Committee* (Faculty), *Women in Leadership Taskforce* (Faculty), *Academic and Professional Staff Hiring/Promotion Committees* (School/Faculty), *Governance Committee* (Department, Chair), *Compensation/Research Active Committee* (Department, Chair) *PhD Committee* (Department, Chair), *School of Economics Executive Committee*, *Student Engagement and Retention Committee* (Faculty).
- Invited member, Student Award Committee, *13th World Business Dialogue*, Cologne, 2010.

Media Activity

- #1 media performer at the University of Sydney in 2014: responsible for 4.45% of the University's media mentions in calendar 2014, equating to an audience reach of 4.2 million.

- Invited to **brief the *Foreign Correspondents Association*** on the G20 summit held in Brisbane, November 2014.
- Numerous Australian and international media engagements including:
TV/radio: *BBC, Bloomberg, CNBC, CCTV, Sth Korean public broadcaster, KBS; China Radio International, ABC TV & radio.*
Newspapers/online: *Financial Times, Wall Street Journal, Reuters, China Daily, Straits Times (Singapore), O Estado de S. Paulo (Brazil), Irish Times, Huffington Post, AFR, The Australian, SMH, Canberra Times, Japanese news agency Kyodo News; Computer games website Kotaku.com.au (on the public policy explanation for why computer games, music etc cost more in Australia than elsewhere.)*
- Regular invited contributor (via webinar) on economic issues to *Dukascopy Bank SA* – a Swiss-based investment bank specialising in foreign exchange trading.